



INTER^{TEX}**FURNITURE**
DISCOVER FURNITURE & HOME TEXTILE

International Exhibition
Of **Furniture & Home
Textile** Industry



ENTER THE FURNITURE & HOME TEXTILE MARKET OF THE USA

 **25–27 MAY 2027**



MEADOWLAND EXPO CENTER, ABD

Partner

Organization By

www.intertextfurniture.com

 **Grapevent**

 **Bgroup**

A BUSINESS PLATFORM FOR **FURNITURE & HOME TEXTILE** PROFESSIONALS



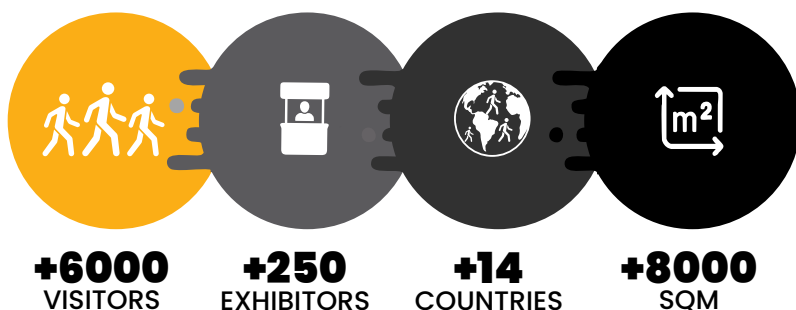
WHY INTERTEX FURNITURE?

INTERTEX FURNITURE is a business-focused platform that connects furniture and home textile manufacturers with buyers, distributors, retailers, designers, hospitality professionals, and other key industry decision-makers.

The exhibition provides international companies with an opportunity to introduce their products to the U.S. market, meet potential business partners, and explore new sourcing and sales opportunities.

From furniture and upholstery to home textiles, bedding, curtains, carpets, and complementary products, INTERTEX FURNITURE brings a diverse range of suppliers together with a professional audience looking for new products, reliable partners, and fresh business opportunities.

More than a showcase, INTERTEX FURNITURE is a platform to build connections, open new channels, and grow your business in the U.S. market.





WHY EXHIBIT AT INTERTEX FURNITURE?

ACCESS NEW BUYERS

Meet importers, distributors, wholesalers, retailers, chain stores and professional buyers looking for new sourcing opportunities.

BUILD BUSINESS CONNECTIONS

Meet potential partners face-to-face and turn initial conversations into long-term commercial relationships.

SHOWCASE YOUR COLLECTIONS

Present your products, materials, designs and capabilities directly to an international professional audience.

EXPLORE THE U.S. MARKET

Understand buyer expectations, product trends and sourcing needs while introducing your brand to the American market.

GROW YOUR EXPORT BUSINESS

Use your presence at INTERTEX FURNITURE as a platform to develop new customers and expand your international sales network.

WHY USA?



ENTER ONE OF THE WORLD'S MOST POWERFUL CONSUMER MARKETS

Choosing the right market is as important as choosing the right product. The United States represents one of the largest and most dynamic furniture and home textile markets in the world, driven by strong consumer demand, continuous housing development, renovation activity and a highly diversified retail structure.

With a population exceeding 330 million and a constantly evolving lifestyle culture, the U.S. market creates ongoing demand for new designs, innovative materials, and competitive sourcing solutions from international manufacturers.

A MARKET BUILT ON OPPORTUNITY

The U.S. furniture and home textile industry is supported by a wide distribution ecosystem that includes importers, wholesalers, retail chains, e-commerce platforms, interior designers, hospitality groups, and contract project buyers. This structure creates multiple entry points for international suppliers.

ONE LOCATION. MULTIPLE BUSINESS CHANNELS.

From furniture retailers and distributors to interior designers, hospitality groups, and large-scale project buyers, the region provides direct access to a highly active and diverse professional network.

Position your brand at the center of U.S. business activity and connect with the buyers who shape the market.

EXHIBITOR PROFILE

- Luxury Furniture
- Modern & Avantgarde Furniture
- Modular Furniture
- Classical & Neo-Classical Furniture
- Office Furniture
- Garden Furniture
- Garden Seating Groups and Accessories
- Baby, Kids and Teen Furniture
- Sleeping and Bedding Products
- Complementary Units and Accessories
- Curtain and Curtain Accessories
- Upholstery Fabrics
- Bedroom Textile
- Towel and Bed Products
- Wall Cladding
- Kitchen and Dining Room Textile
- Carpet and Floor Coverings
- Raw Materials and Textile Input



VISITOR PROFILE

- Importers
- Exporters
- Producers
- Wholesalers
- Retailers
- Chain Stores
- Interior Architects and Decorators
- Hotel and Accommodation
- Hospitals and Health Units
- Public Services
- Designers
- Press and Media



MARKET INSIGHTS

- The United States is one of the world's largest and most influential furniture markets, with strong demand across residential, commercial and hospitality segments.
- With approximately \$72 billion in furniture imports in 2024, the U.S. is one of the world's leading furniture import markets, reflecting its strong reliance on international manufacturers and suppliers.
- This substantial import demand creates significant opportunities for international furniture manufacturers and brands seeking to enter or expand in the U.S. market.
- Changing global trade conditions are encouraging American buyers to diversify their sourcing networks and explore new international suppliers.
- U.S. buyers are increasingly looking for suppliers that can offer competitive pricing, consistent quality, reliable production capacity and flexible solutions.
- Growing interest in home décor, interior design, renovation and new residential projects continues to support demand for furniture and furnishings.
- E-commerce and omnichannel retail are transforming the way furniture is marketed and purchased, while physical showrooms and direct B2B relationships remain highly important.
- Demand is growing for modern, comfortable, multifunctional and customizable furniture, as well as products made with sustainable and natural materials.
- Opportunities span a wide range of categories, including living room, bedroom, dining, outdoor, office, hospitality, contract and upholstered furniture.
- For international manufacturers, the U.S. market offers a strong platform to expand global reach, develop new partnerships and access a large and diverse customer base.





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